

2024

COLLABORATION OPPORTUNITIES



The Fuzzy Cow Podcast is excited to provide crypto newbies and natives alike with clear, cohesive and trustworthy news from the cryptocurrency sector. Our 6 episode season and wealth of content connect with audiences that are diverse and deeply valuable, including:

***Target audience of over 500,000 with market appeal to Women and Persons of Color**

***Robust email outreach of over 2000 web3 Entrepreneurs, Developers, Community Orgs and Enthusiasts.**

***Live audiences and sponsors of both the tradfi and defi's industry's most important events.**

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| ● EPISODE 1 "The hairiest cow I've ever seen." ft Javier Caceres, Founder Interim CFOS live from the CBC Summit, Washington, DC |
| ● EPISODE 2 "WAGMI... to the bank" Live from Money 20/20 USA in Las Vegas, NV |
| ● EPISODE 3 "Public Enemy #1? The Compliance Paradox " ft Marina Markezic, Cofounder of the European Crypto Initiative |
| ● EPISODE 4 "The Wild Wild Web3, Is Crypto Safe Yet? ft Jorge Cortes, Cofounder BitBasel, live from BitBasel and Miami Art Week |

Reach our Audience

SEASON PARTNERSHIP

\$10,000 USD

Become our Presenting Partner for Season 1 and receive:

- Co-billing on all marketing materials produced for The Fuzzy Cow Season 1 as well as on every platform The FZC is published.
- An interview & spotlight segment on the episode of your choice
- A full-page ad in all 12 issues of the newsletters' first volume.

NEWSLETTER PLACEMENT

\$3,500 USD

Spread your message to our virtual network

- Receive a 1/2 page ad for your product or brand in the next 6 issues of our official newsletter, **"The CryptoCurrent"**
- A dedicated brand or product spotlight in the issue of your choice.

*(Newsletters are distributed to our email and telegram subscribers monthly).

EPISODE SPONSORSHIP

\$2,500 USD

Join us live on the road and get your brand or business in front of live listeners as well as

- Be labeled as the shows' sponsor on all platforms where the show is published.
- Spotlight Segment during the episode as well as brand spotlight across all socials, and in newsletter.
- Option to be interviewed.